

Baker Hughes Corporate Relocation

Conrad Bernard completed the corporate relocation for Baker Hughes Incorporated, a Fortune 100 Company, after starting on the project two years ago. Conrad initially met with Baker Hughes Incorporated to discuss the options for their corporate location which was due to expire in twenty-six months. As for any large corporate relocation all of the options were taken into consideration including remaining at their existing location, relocating into another lease alternative, purchasing an office building that could accommodate their needs, or acquiring a land site and constructing their own corporate headquarters. The market research was extremely extensive as Baker Hughes explored all of their options. Throughout the process it was critical to Baker Hughes to make a decision on the corporate relocation, not only from an economic standpoint but also from the standpoint of providing their employees an outstanding work environment. Although the majority of the feedback was through the Director of Real Estate at Baker Hughes Incorporated, presentations and evaluations were presented to the Chairman of the Board and other corporate officers. Conrad continues to thoroughly enjoy his relationship with Baker Hughes Incorporated and strives to improve his level of service to them everyday.