

REAL ESTATE WEEKLY

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SIOR celebrates 75 years

The Society of Industrial and Office Realtors (SIOR) officially kicked off its 75th anniversary celebration last week, just as the organization has equaled its broadest global reach ever.

Established in 1941, SIOR now extends to 48 chapters worldwide, consisting of more than 3,000 members, with plans to further expand its global footprint.

SIOR has also unveiled a new logo and brand reflective of the organization's message, beliefs, and overall strategy.

SIOR's overarching program not only addresses the organization's roots but takes place in the context of ever-increasing technology and globalization, which reinforces the need for the most sophisticated, knowledgeable, cutting-edge commercial real estate advisors who are linked together through a network that reaches every corner of the world.

"As we celebrate our 75th anniversary SIOR is more dedicated than ever to ensuring that we recruit and retain the industry's finest professionals — best-in-class brokers from around the world," said Allen Gump, SIOR's Global President.

"We see unbounded potential for our members to further add a unique blend of value and professionalism to our industry. We have been serving occupiers of commercial real estate for three quarters of a century, and yet we feel like we are only just getting started."

Gump unveiled new programs that he said will help chart the organization's future.